

**Luiss**

Libera Università Internazionale  
degli Studi Sociali Guido Carli

# Course Reserves searching tool

LUISS




Course Reserves searching tool is the online system for students provided by the Library which contains the Reading lists with details of books and other materials suggested by professors in their courses.



Home **Course Reserves** My Account Journal Search Databases Feedback Help

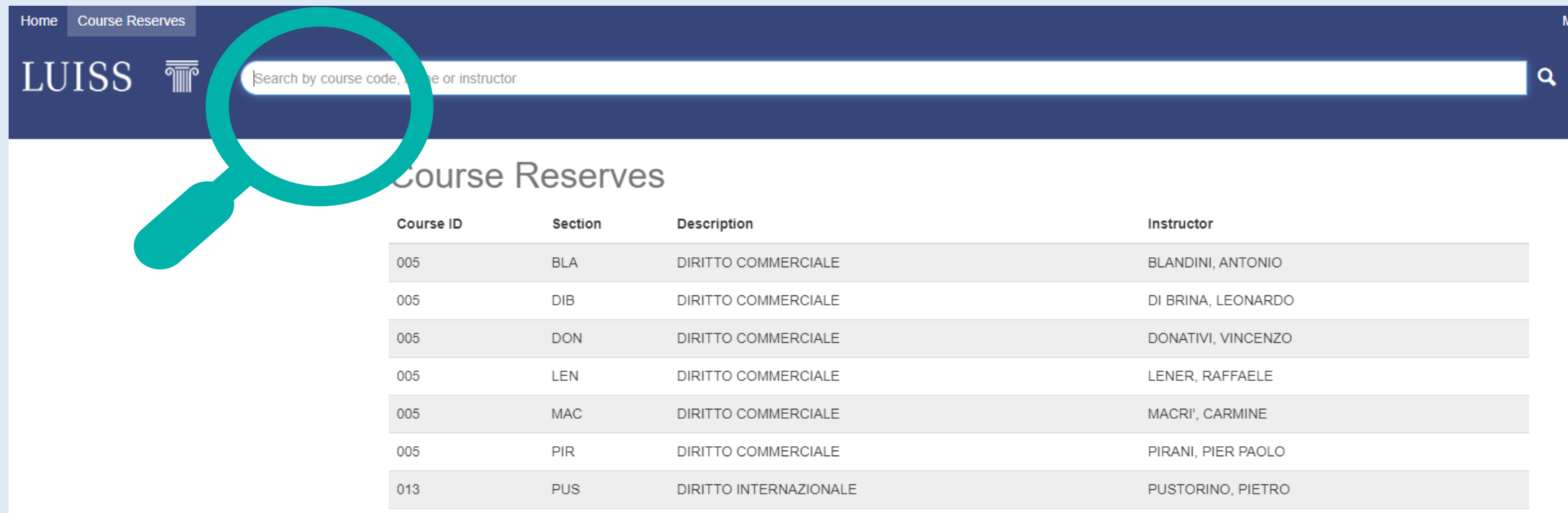
English Log in

# LUISS

Options 

[Save Search](#) [View Saved](#)

Reading lists can be searched by course code, course name or instructor.



Course ID	Section	Description	Instructor
005	BLA	DIRITTO COMMERCIALE	BLANDINI, ANTONIO
005	DIB	DIRITTO COMMERCIALE	DI BRINA, LEONARDO
005	DON	DIRITTO COMMERCIALE	DONATIVI, VINCENZO
005	LEN	DIRITTO COMMERCIALE	LENER, RAFFAELE
005	MAC	DIRITTO COMMERCIALE	MACRI', CARMINE
005	PIR	DIRITTO COMMERCIALE	PIRANI, PIER PAOLO
013	PUS	DIRITTO INTERNAZIONALE	PUSTORINO, PIETRO

You can check the live library availability of **print items** on the list by clicking on the item's title, as well as access full-text **eBooks** with the 'Electronic full text' buttons.

< Course Reserves

## M158 ANALISI DEL COMPORTAMENTO DI ACQUISTO

1



Consumer behavior: buying, having, and being

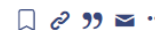
by Solomon, Michael R; Solomon, Michael; Solomon, Michael Robert  
2020, Thirteenth, global edition.

eBook Electronic Full text

Quick Look

Course Reserve

M158.ROM : ANALISI DEL COMPORTAMENTO DI ACQUISTO | ROMANI, SIMONA



2



Consumer behavior

by Schiffman, Leon G; Wisenblit, Joseph  
2019, Twelfth, global edition.

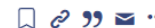
For undergraduate and graduate courses in consumer behaviour. Consumer Behavior, 12th Edition explores how the examination and application of consumer...

eBook Electronic Full text

Quick Look

Course Reserve

SEN.FAR : CONSUMER BEHAVIOR | FARACE, STEFANIA  
M158.ROM : ANALISI DEL COMPORTAMENTO DI ACQUISTO | ROMANI, SIMONA



3



Consumer behavior

by Hoyer, Wayne D; MacInnis, Deborah J; Pieters, Rik  
2018, 7th edition

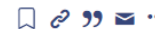
Understanding consumer behavior. Developing information about consumer behavior. The psychological core. Motivation, ability and opportunity. From exposure to...

Book Available

Quick Look

Course Reserve

SEN.FAR : CONSUMER BEHAVIOR | FARACE, STEFANIA  
M158.ROM : ANALISI DEL COMPORTAMENTO DI ACQUISTO | ROMANI, SIMONA



## M158 ANALISI DEL COMPORTAMENTO DI ACQUISTO

1



Consumer behavior: buying, having, and being

by Solomon, Michael R; Solomon, Michael; Solomon, Michael Robert

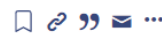
2020, Thirteenth, global edition.

eBook ● Electronic Full text

Quick Look

**Course Reserve**

M158.ROM : ANALISI DEL COMPORTAMENTO DI ACQUISTO | ROMANI, SIMONA



2



Consumer behavior

by Schiffman, Leon G; Wisenblit, Joseph

2019, Twelfth, global edition.

For undergraduate and graduate courses in consumer behaviour. Consumer Behavior, 12th Edition explores how the examination and application of consumer...

Quick Look

eBook ● Electronic Full text

**Course Reserve**

SEN.FAR : CONSUMER BEHAVIOR | FARACE, STEFANIA

M158.ROM : ANALISI DEL COMPORTAMENTO DI ACQUISTO | ROMANI, SIMONA



3



Consumer behavior

by Hoyer, Wayne D; MacInnis, Deborah J; Pieters, Rik

2018, 7th edition

Understanding consumer behavior. Developing information about consumer behavior. The psychological core. Motivation, ability and opportunity. From exposure to...

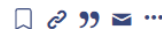
Quick Look

Book ● Available

**Course Reserve**

SEN.FAR : CONSUMER BEHAVIOR | FARACE, STEFANIA

M158.ROM : ANALISI DEL COMPORTAMENTO DI ACQUISTO | ROMANI, SIMONA



Each result can also be:

- saved into a personal folder;
- shared through its permalink;
- exported as a bibliographic citation in a specific format;
- send via e-mail.

# Contacts



[biblioteca@luiss.it](mailto:biblioteca@luiss.it)



06 85225 600

